MEDIA KIT
2023

WWW.TECHNOWIZE.COM
ABOUT US

Technowize Magazine is a premier media brand, with an unparalleled editorial focus on technology news and ideas, and how it will affect businesses and trends.

Our mission is to provide a content-rich reading experience, packed with interesting views, and comments on the issues of the day shaping the global technology community.

Technowize.com is the homepage for world's leading technology advocates, entrepreneurs, and innovators. It is a dynamic, engaging platform that energizes readers to think beyond traditional boundaries, lead conversations, and create the future of technology.

**Technowize is living and breathing all things technology!**
CIRCULATION ANALYSIS

(AS OF 08/01/2022)

DIGITAL CAPABILITIES

Digital Magazine, Mobile Apps, Website with Full Web 2.0 Integration, Dedicated Social Media Community, Subscriber Base, Weekly Newsletter, Custom Solutions

TOTAL CIRCULATION: 207,452

The USA: 108,392

Europe: 48,103

Africa: 12,832

Australia: 12,049

Asia: 21,830
READERSHIP PROFILE

Technowize inspires readers and users to think beyond traditional boundaries, lead conversations, and create the future of technology. Our bi-monthly editions are a good read and worth collecting for the passionate technology enthusiast.
# Advertising Opportunities & Specs

<table>
<thead>
<tr>
<th>Type</th>
<th>Size</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Website Ad</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Home Page Banner Ad</td>
<td>728 x 90 pixels</td>
<td>$2,200</td>
</tr>
<tr>
<td>Home Page Box Ad</td>
<td>300 x 250 pixels</td>
<td>$1,900</td>
</tr>
<tr>
<td>ROS Banner Ad</td>
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<tr>
<td>ROS Box Ad</td>
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<tr>
<td><strong>Digital Magazine Ad</strong></td>
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<tr>
<td>Double Page Spread</td>
<td>420 x 297 MM</td>
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<tr>
<td>Full Page</td>
<td>297 x 210 MM</td>
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<tr>
<td>Half Page</td>
<td>188 x 130 MM</td>
<td>$3,750</td>
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# Advertising Opportunities & Specs

<table>
<thead>
<tr>
<th>Newsletter Ad</th>
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<tbody>
<tr>
<td></td>
<td>Skyscraper Center Banner</td>
<td>160 x 600 pixels</td>
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<table>
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<tr>
<th>Website Key Metrics</th>
<th>Avg. Page Views</th>
<th>Avg. Time on the Site</th>
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<tr>
<td></td>
<td>126743</td>
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Contact: jay@fastestmedia.com

For details about available ad spaces.
ENEWSLETTER
Creative is due 3 days prior to eNewsletter issue date

CREATIVE SPECIFICATIONS
Ads must be submitted in one of three formats:

BANNER
1. 468 x 60 pixel .gif or .jpg banner. File must be less than 40K;*
2. Or Text: Text less than 40 words;
3. Or Logo & Text: High resolution logo of less than 150 x 60 pixels in .gif or .jpg format,

LEADERBOARD
728x90.jpg or .gif only. File must be less than 40K

SKYSCRAPER
150x800 banner, .jpg or .gif only. File must be less than 40K.*
For all ads, animation is accepted only in .gif – no flash or other animation.
*Maximum ad file size: charges may be incurred if ad size exceeds maximum

Note: IFrame tags are not recommended as 50% of all e-mail browsers do not support them. Should you choose to submit this format, you may sacrifice 50% of your impressions. We suggest you submit in .gif, .jpg, or animated .gif formats.
SPONSORED CONTENT

DDMM onwards, Industry Leaders Magazine will be open to publishing sponsored content which will be in context with the material published in its newsletters. After thorough research of our audience’s expectations from the content, we have analyzed that there is a demand for news along with information about vendors who can turn into potential advertisers. We are open to posting such stories amidst the original stories according to the client’s preference.
CO-OP WHITE PAPER EMAIL BLASTS

Our sponsors can make the most of Technowize Magazine’s audience to strengthen their promotional might. A broad cross-section of media decision-makers can be carried out by distributing their white papers.

- We assure to advertise the sponsor’s logo treatment and a synopsis of all the important information that is stated in your white paper.

- Technowize Magazine will send out a promotional email blast around two to four times in a month to its entire audience. This email blast will consist of the logo treatment along with a synopsis of all the white paper sponsors participating.

- After this, we keep a track of the delivery of these emails to the individuals who have downloaded the white paper provided so that you can use the data for further sales.
The webinars held by Technowize Magazine have produced impressively high amount of signups for the live presentations of the participating companies. As a result of this, Industry Leaders Magazine has earned itself a name as the leading driver of signups. We have also been rewarded with praise for the success of our promotions by bringing in a good amount of high-quality participants.

- Your webinar will showcase your logo treatment and a synopsis of essential information.

- Industry Leaders Magazine will then send out a promotional email blast to its entire audience with adequate information of the webinar along with the logo treatment and synopsis.
DEDICATED EMAIL BLAST

The sponsors of Technowize Magazine have the facility of sending out an HTML email to our entire audience. The sponsors participating in this have complete access and creative control over the HTML, Subject Line, and Click-Redirect.
MAGAZINE FEATURES & DESCRIPTION

**HAUTE MONEY**
Short takes on the latest cult-coverage straight from the tech world.

**TECHNOPOLIS**
This feature showcases the most popular gadgets, apps, softwares and technology trends.

**TREND SPOTTING**
All things up-and-coming and influencing everyday life.

**COVER STORY**
A detailed feature showcasing leaders and innovators who use ideas to create a better world.
MAGAZINE FEATURES & DESCRIPTION

**FUTURIST**
A quirky feature decoding the future of technology.

**HARDWARE, INC.**
Details on the most overlooked accessory - hardware.

**APP LABS**
This feature spotlights on the most intriguing and affluent applications and softwares.

**TECH EVENTS & TRADESHOW**
The events section divulges all up and coming events influencing the world of technology.
**EDITORIAL CALENDAR 2023**

<table>
<thead>
<tr>
<th>FEBRUARY</th>
<th>ARTWORK DEADLINE: 01-24-2023</th>
<th>PUBLICATION DATE: 02-01-2023</th>
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<tr>
<td><strong>COVER STORY</strong></td>
<td>CTOs of the Decade</td>
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<td><strong>TECHNOPOLIS</strong></td>
<td>Tech Trends in 2023</td>
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<tr>
<td><strong>FUTURIST</strong></td>
<td>Japan's Robots</td>
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<th>ARTWORK DEADLINE: 04-24-2023</th>
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<td><strong>COVER STORY</strong></td>
<td>Digital Transformation</td>
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<td><strong>TECHNOPOLIS</strong></td>
<td>Tech Museums of Innovation</td>
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<tr>
<td><strong>FUTURIST</strong></td>
<td>Industry 4.0: The Future</td>
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<td></td>
<td>is Here</td>
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## Editorial Calendar 2023

### August

<table>
<thead>
<tr>
<th>Cover Story</th>
<th>Technopolis</th>
<th>Futurist</th>
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<tbody>
<tr>
<td>CIOs of the Decade</td>
<td>The Headless Revolution: VR and AR</td>
<td>10 Doers, Dreamers &amp; Drivers</td>
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**Artwork Deadline:** 07-24-2022  
**Publication Date:** 08-01-2022

### November

<table>
<thead>
<tr>
<th>Cover Story</th>
<th>Technopolis</th>
<th>Futurist</th>
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<tr>
<td>Tech Innovators of the Year</td>
<td>Cool Tech: 25 Gadgets to give and get this Christmas</td>
<td>Extended Reality at Scale</td>
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</table>

**Artwork Deadline:** 10-24-2022  
**Publication Date:** 11-01-2022
CONTACT

ADVERTISING AND CORPORATE CONTACTS

Advertise in Technowize Magazine and on the Website

TECHNOWIZE MAGAZINE

West Coast Location: 3651 Lindell Road, Las Vegas, NV 89103