

# Media Kit

# 2024

TECHNOWIZE.COM

WISE WORD ON TECHNOLOGY AND INNOVATION  
**TECHNOWIZE**

# About Us

Technowize Magazine is a premier media brand, with an unparalleled editorial focus on technology news and ideas, and how it will affect businesses and trends.

Our mission is to provide a content-rich reading experience, packed with interesting views, and comments on the issues of the day shaping the global technology community.

Technowize.com is the homepage for world's leading technology advocates, entrepreneurs, and innovators. It is a dynamic, engaging platform that energizes readers to think beyond traditional boundaries, lead conversations, and create the future of technology.

**Technowize is living and breathing all things technology!**

# Circulation Analysis

(AS OF 08/01/2023)

## DIGITAL CAPABILITIES

Digital Magazine, Mobile Apps, Website with Full Web 2.0 Integration, Dedicated Social Media Community, Subscriber Base, Weekly Newsletter, Custom Solutions

## Total Circulation

211076



**110293**

The Americas



**23948**

Asia



**13405**

Africa



**13049**

Australia



**50381**

Europe

# Readership Profile

Technowize inspires readers and users to think beyond traditional boundaries, lead conversations, and create the future of technology. Our bi-monthly editions are a good read and worth collecting for the passionate technology enthusiast.

**15%** Other

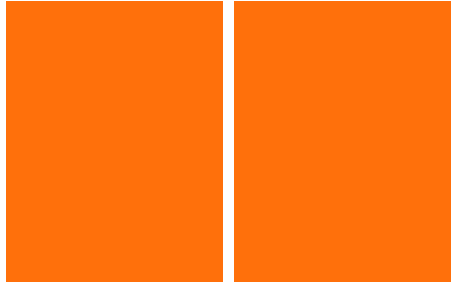


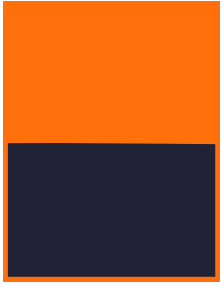
**15%** Director

**23%**  
Middle Management

**47%**  
C-Level (CEO, CIO, CTO, etc.) & Senior Management

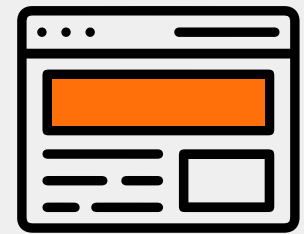
# Advertising Opportunities & Specs

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	2-Page Spread	Full Page	1/2 Pg (Vertical)	1/2-Page (Horizontal)
Digital Magazine Ad				
Rate	<b>\$8,000</b>	<b>\$5,500</b>	<b>\$3,750</b>	<b>\$3,750</b>
Size	420 x 297 mm	297 x 210 mm	188 x 130 mm	188 x 130 mm
	<b>Skyscraper</b>	<b>Center Banner</b>	For details about available ad spaces Contact: <a href="mailto:jay@fastestmedia.com">jay@fastestmedia.com</a>	
Rate	<b>\$1,800</b>	<b>\$1,500</b>		
Size	160 x 600 pixels	728 x 90 pixels		

# Website AD Rates, Type & Size

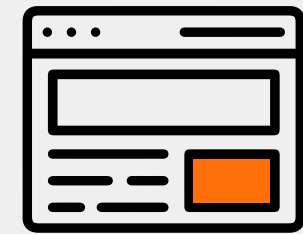
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**Home Page Banner Ad**

💰 \$2,200

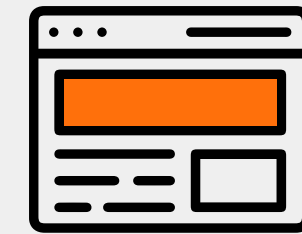
↔️ 728 x 90 px



**Home Page Box Ad**

💰 \$1,900

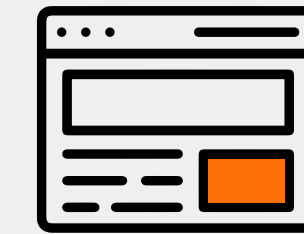
↔️ 300 x 250 px



**ROS Banner Ad**

💰 \$1,100

↔️ 728 x 90 px

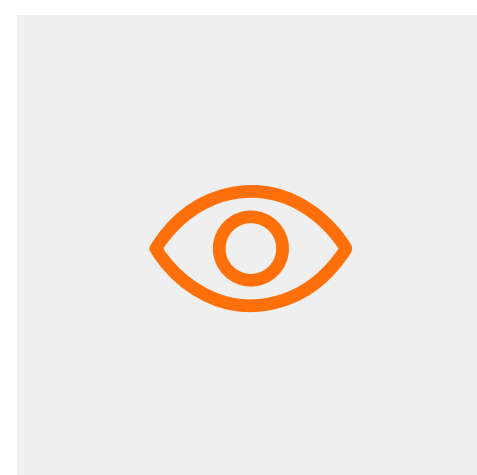


**ROS Box Ad**

💰 \$800

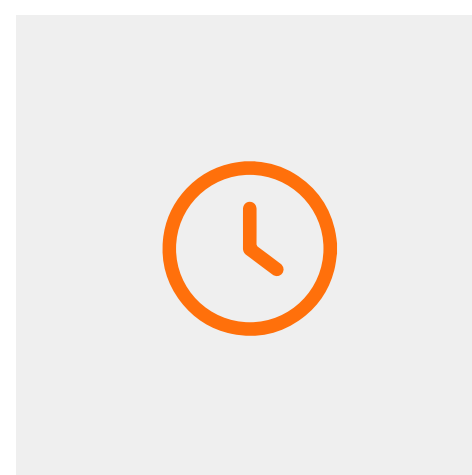
↔️ 300 x 250 px

# Website Key Metrics



**128736**

Avg. Page Views



**6:06**  
**Minutes**

Avg. Time on the Site

# eNewsletter

Creative is due 3 days prior to eNewsletter issue date

## Banner

1. 468 x 60 pixel .gif or .jpg banner. File must be less than 40K;\*
2. Or Text: Text less than 40 words;
3. Or Logo & Text: High resolution logo of less than 150 x 60 pixels in .gif or .jpg format, hyperlink and less than 30 words of text.

Note: IFrame tags are not recommended as 50% of all e-mail browsers do not support them. Should you choose to submit this format, you may sacrifice 50% of your impressions. We suggest you submit in .gif, .jpg, or animated .gif formats.

## Creative Specifications

Ads must be submitted in one of three formats:

## Leaderboard

728x90.jpg or .gif only. File must be less than 40K

## Skyscraper

150x800 banner, .jpg or .gif only. File must be less than 40K.\*  
For all ads, animation is accepted only in .gif – no flash or other animation.  
\*Maximum ad file size: charges may be incurred if ad size exceeds maximum



## Sponsored Content

DDMM onwards, Technowize Magazine will be open to publishing sponsored content which will be in context with the material published in its newsletters. After thorough research of our audience's expectations from the content, we have analyzed that there is a demand for news along with information about vendors who can turn into potential advertisers. We are open to posting such stories amidst the original stories according to the client's preference.

## Sponsored Webinars

The webinars held by Technowize Magazine have produced impressively high amount of signups for the live presentations of the participating companies. As a result of this, Industry Leaders Magazine has earned itself a name as the leading driver of signups. We have also been rewarded with praise for the success of our promotions by bringing in a good amount of high-quality participants.

Your webinar will showcase your logo treatment and a synopsis of essential information.

Technowize Magazine will then send out a promotional email blast to its entire audience with adequate information of the webinar along with the logo treatment and synopsis.

## Co-op White Paper Email Blasts

Our sponsors can make the most of Technowize Magazine's audience to strengthen their promotional might. A broad cross-section of media decision-makers can be carried out by distributing their white papers.

We assure to advertise the sponsor's logo treatment and a synopsis of all the important information that is stated in your white paper

Technowize Magazine will send out a promotional email blast around two to four times in a month to its entire audience. This email blast will consist of the logo treatment along with a synopsis of all the white paper sponsors participating.

After this, we keep a track of the delivery of these emails to the individuals who have downloaded the white paper provided so that you can use the data for further sales.

## Dedicated Email Blast

The sponsors of Technowize Magazine have the facility of sending out an HTML email to our entire audience. The sponsors participating in this have complete access and creative control over the HTML, Subject Line, and Click-Redirect.

# Magazine Features & Description

## Haute Money

Short takes on the latest cult-coverage straight from the tech world.

## Cover Story

A detailed feature showcasing leaders and innovators who use ideas to create a better world.

## Industry Spotlights

Profiling companies and their disruptive technologies that are challenging established norms.

## Technopolis

This feature showcases the most popular gadgets, apps, softwares and technology trends.

## Futurist

A quirky feature decoding the future of technology.

## Events & Tradeshows

The events section divulges all up and-coming events influencing the world of technology.

## Trendspotting

All things up-and-coming and influencing everyday life.

## The Drivetrain

Unveiling the advancements in self-driving cars, electric vehicles, and other automotive technologies.

## Cybersecurity Chronicles

Delving into the world of cybersecurity, from data breaches to strategies for protecting digital assets.

## Final Frontier

Covering the latest advancements in space technology, satellite communication, and space exploration.

# Editorial Calendar 2024

## FEBRUARY

**Artwork Deadline:**  
01-24-2024

**Publication Date:**  
02-01-2024

### Cover Story

Blockchain Pioneers

### Trendspotting

AI & Ethics

### Industry Spotlight

Game Changers in Gaming

## MAY

**Artwork Deadline:**  
01-24-2024

**Publication Date:**  
02-01-2024

### Cover Story

Cybersecurity Titans

### Trendspotting

Crypto Beyond Currency

### Industry Spotlight

Entertainment Industry Evolution

# Editorial Calendar 2024

## AUGUST

**Artwork Deadline:**  
**01-24-2024**

**Publication Date:**  
**02-01-2024**

### Cover Story

Data Visionaries

### Trendspotting

Biohacking & Health  
Optimization

### Industry Spotlight

Space Commercialization

## NOVEMBER

**Artwork Deadline:**  
**01-24-2024**

**Publication Date:**  
**02-01-2024**

### Cover Story

CTOs of the Year

### Trendspotting

AI Driven Personalization

### Industry Spotlight

Financial Technology  
Disruptions

# Contact

## Advertising and Corporate Contacts

Advertise in Technowize Magazine  
and on the Website

Jay Raol | [jay@fastestmedia.com](mailto:jay@fastestmedia.com)

## Technowize Magazine

West Coast Location: 3651 Lindell  
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[www.technowize.com](http://www.technowize.com)